



**Welcome  
to the  
Mechanicsville  
Braves Youth  
Football &  
Cheer Club  
Town Hall  
Meeting**

# AGENDA

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Opening Remarks

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The Mission

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The Board

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Statement Release

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Current Financials

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What's New

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What's in the Works

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2022 Projected Financials

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The Off Season

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Open Floor/Q&A



# THE MISSION OF THE BRAVES:

- To promote and encourage participation in youth football & cheerleading.
- To promote good sportsmanship while ensuring that proper training, instruction, safety, and equipment are furnished to participants.
- To instruct participants in the fundamentals of football and cheerleading.
- To allow participants to grow as athletes.
- To instill in the participants through leadership the highest standards of sportsmanship.
- To provide a safe environment and equipment for children to participate in football and cheerleading.
- To make a positive difference in the life of a child.



# THE BOARD MEMBERS:

Interested in a board position, please do not hesitate to contact any member of the current board for more information!

Position	
President	Stephen Yerkes
Vice President	Tiffany Wilson
Treasurer	Joanna Winters
Secretary	Kira Butler
Football Commissioner	Robert Tuck
Co-Football Commissioner	Brandon Knott
Cheer Commissioner	Kira Butler
Co-Cheer Commissioner	Tanya Holmes
Parent Advisory Coordinator	Angela Bowling
Team Mom Coordinator	Samantha Tuck
Equipment Coordinator	Kevin Winters
Co-Equipment Coordinator	Ben Voorhaar/Josh Wilson
Concessions Coordinator	Amber Long
Co-Concessions Coordinator	Joanna Winters
Booster/Fundraising Coordinator	Samantha Tuck
Co-Booster/Fundraising Coordinator	Vacant
Field Coordinator	Chris Holton
Co-Field Coordinator	Vacant



# STATEMENT RELEASE

PLEASE READ BELOW FULLY

On behalf of the Mechanicsville Braves Youth Football and Cheer, we extend the following message.

The Mechanicsville Braves Youth Football and Cheer Club has recently had a turnover of board members. Following the change of board members, it was discovered that there were many financial inconsistencies in the club books. These inconsistencies were brought to the attention of the St. Mary's County Sheriff's Department and all applicable documents were turned over for review. After a thorough review of documents in question, the St. Mary's County Sheriff's Department has decided to pursue charges against a former board member. MBYFC has and will continue to provide full support to its members and the St. Mary's County Sheriff's Department during this ongoing investigation. This situation will not distract the current board from their duties and goals of providing our children the opportunity they deserve in youth sports. We would also like to thank the St. Mary's County Sheriff's Department, our sponsors, and our dedicated families for their continued support.

Respectfully,

Mechanicsville Braves Youth Football and Cheer Club

Update -

Official charges were brought to a previous board member for embezzlement. Restitution has been made to the Braves and while we cannot right the wrongdoings of our previous participants, we will give back to the children for years to come with the restitution made to the organization.

Any further legal matters will be handled outside of the organization within the community's justice system.

**THANK YOU** to the current board members who recognized the wrongdoings and their persistence in ensuring restitution was made to the club!



# CURRENT FINANCIALS

**Total 2021 Revenue = \$78,892.13**  
(includes \$5,794.45 profit from concessions)

**Total 2021 Expenses = \$54,090.72**

**Remaining Monies = \$24,801.41**

**Advertising & Marketing = \$588.71**

(includes registration signs, peachjar, sponsor board updates)

**Bank Charges & Fees = \$119.17**

**Concessions Expenses = \$4,389.34**

**Dues & Subscriptions = \$2,141.00**

(includes Parks & Rec player fees for spring and fall, AYF membership for insurance purposes, BJ's membership, jamboree fees)

**End of Season Awards = \$1,397.00**

**Fundraising Costs = \$525.10**

(Car Wash supplies, Pura Vida)

**Insurance = \$2,605.37**

**Office Supplies/Software = \$363.15**

**Processing Fees = \$605.58**

**Referee/SMYAC Fees = \$4,953.00**

**Refunds = \$853.00**

**Supplies/Materials = \$27,260.11**

(helmets, jerseys, pants, socks, cheer packages)

**Field Expenses = \$4,675.40+**

(field paint, light bills)

**Opening Day Expenses = \$441.66**

**Homecoming Expenses = \$2,075.52**

**Senior Day Expenses = \$557.61**

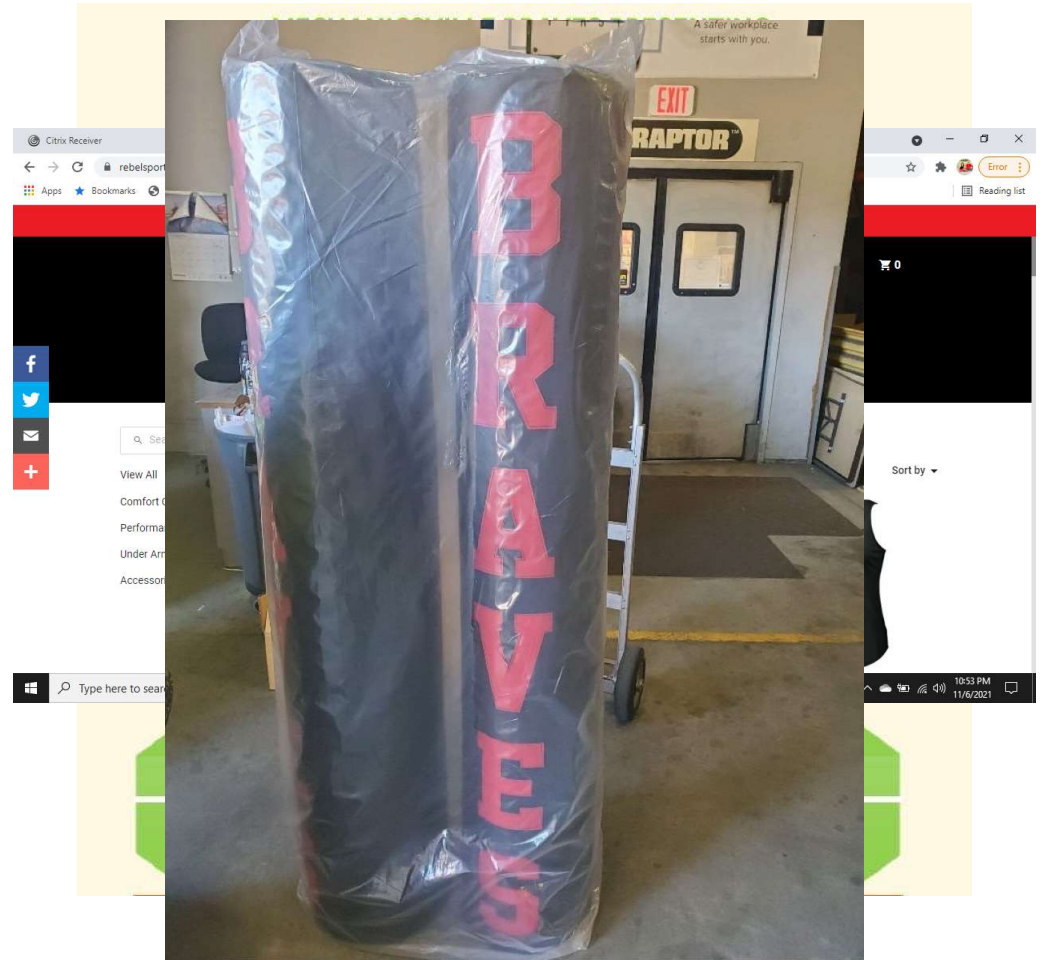
**Donation = \$330.00**

**Cheer competition = \$210.00**



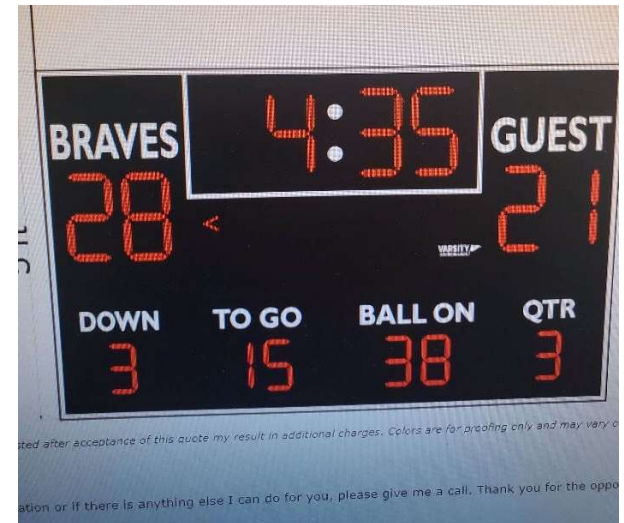
# WHAT'S NEW?

- **Free Summer Camp**
- **Helmet replacement**
- **Purchase of game day pants**
- **Purchase of Tackle Wheels**
- **First Annual Golf Tournament**
- **Upgrades to concession items (fries!)**
- **Online merchandise store**
- **Goal Post Pads**



# WHAT'S IN THE WORKS?

- New Cheer Uniforms
- New Shoulder Pads
- New Ice Machine
- Press Box Video recording system
- Enclosing of Concessions
- Scoreboard
- More helmets
- New field sprayer





# 2022 PROJECTED FINANCIALS

## Projected Budget for the 2022 Season

### **Expected Revenue**

Spring Flag Registration = \$13,100  
(Estimate 100 flag players x \$115)  
(Estimate 20 cheerleaders x \$80)

Fall Flag/Tackle/Cheer Registration = \$33,150  
(Estimate 170 children x \$195)  
Sponsorship \$15,000  
(Estimate 10 teams fully sponsored @ \$1,500)

**Total Expected Revenue = \$61,250**

### **Expected Expenses**

Player Fees = \$2250  
Ref/SMYAC Fees = \$5100  
Field Expenses = \$5330  
Supplies/Materials (jerseys, pants, cheer packages) \$33,000  
Insurance = \$2680  
Concession/Events Expenses = \$10,285

**Total Projected Expenses = \$58,645**



# THE OFF SEASON



**Be on the look out for  
Mechanicsville Braves  
sponsored events**

Check us out at:

[www.mechanicsvillebraves.org](http://www.mechanicsvillebraves.org)

Or

[@MechanicsvilleBravesFootball](https://www.instagram.com/MechanicsvilleBravesFootball)

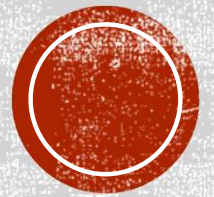




What did we do well?

What can we do better?

**OPEN FLOOR / QUESTIONS &  
ANSWERS**





**The  
Mechanicsville  
Braves Youth  
Football &  
Cheer Club  
want to  
**THANK YOU**  
for your support  
& time!**